



PRESS RELEASE

DUNA HOUSE GROUP CONTINUES OPERATIONS UNDER A NEW NAME

Budapest, October 20, 2025 – Duna House Group (Duna House Holding Nyrt.) continues its operations as DH Group, with a revamped image and a new website (www.dh.group). The change is another significant milestone for the company in its quest to become Europe's leading financial and real estate brokerage group.

Duna House was founded in 1998 as a family business and, over the years, starting in 2003, it has developed into Hungary's best-known real estate franchise network.

In order to expand its portfolio, the company, which was increasingly taking the form of a group, developed a strategy for international expansion in 2010, with the acquisition of the Polish real estate brokerage network Metrohouse in 2016, followed by the Italian HGroup (and the Credipass financial brokerage brand) in 2022.

By 2025, DH Group is present in four European countries with a total network of more than 5,000 employees, making it a major player on the international market. During this time, there have been significant changes in its scope of activities and portfolio mix: today, more than 70% of DH Group's consolidated revenue comes from foreign markets, and more than 80% of its adjusted EBITDA is generated in the financial intermediation segment.

"The name change and renewal are not just a visual refresh, but a strategic statement. As a group, we have long outgrown the Hungarian Duna House brand, and we currently operate several sub-brands, such as Credipass, Metrohouse, and Primse.com. Today, we are primarily an international financial group, naturally keeping potential synergies in mind. The DH Group brand name retains the letters DH in reference to Duna House, as it was from this that our entire group of companies grew, but the change also signals that the international big picture now goes far beyond that. Our business successes in recent years, carefully planned acquisitions, and spectacular results in the financial intermediary segment confirm that we are on the right track," said Guy Dymshiz, co-founder and CEO of DH Group.

The business and market outlook for the group continues to develop according to plan: the Italian and Polish housing and credit markets are clearly on the upswing, while in Hungary, the Otthon Start Program has catapulted demand in the real estate and credit markets to record levels – and will soon do the same for transaction and contract numbers. Thanks to this, the share price of the group, which has been listed in the premium category of the Budapest Stock Exchange since 2016, has been rising steadily in recent months.

DH Group closed 2024 with a record year and continued to break records in the first two quarters of 2025. In line with its growth strategy outlined for 2029, it is pursuing the following main directions to ensure sustainable value creation for investors and partners along new growth horizons.

- It will triple its core EBITDA (from **€11 million** in 2024 to an expected **€32.9 million** in 2029).
- It will also enter **2-4** new European markets and make **3-5** strategic acquisitions. Management is currently in active negotiations regarding several investment opportunities across Europe.

Following the renewal of the DH Group brand name, the official change of the company name of Duna House Holding Nyrt. will be decided by resolution at the general meeting to be held end of November.