



Zwack Unicum Plc. has been invited to participate in a tender for the distribution of Diageo brands

Diageo Group, one of the main shareholders of the Company, has decided to tender the distributor role of its beer, spirits, and Ready-To-Drink brands in Hungary. The Company is among the parties invited to the tender.

As a result, the Company's current distribution agreement with Diageo will terminate on 31 December 2026. If the Company wins the tender, a new distribution agreement will be agreed.

The above may also have an impact on the current shareholders' agreement concluded by the Company's two main shareholders, Diageo Group and PZHG.

Members of the Board of Directors and the Supervisory Board nominated by Diageo Group will not participate in the work of the Board of Directors and Supervisory Board in matters related to the tender until the completion of the tender process to ensure confidentiality and avoid any potential conflict of interest.

Budapest, 12 July 2026

Zwack Unicum Plc.